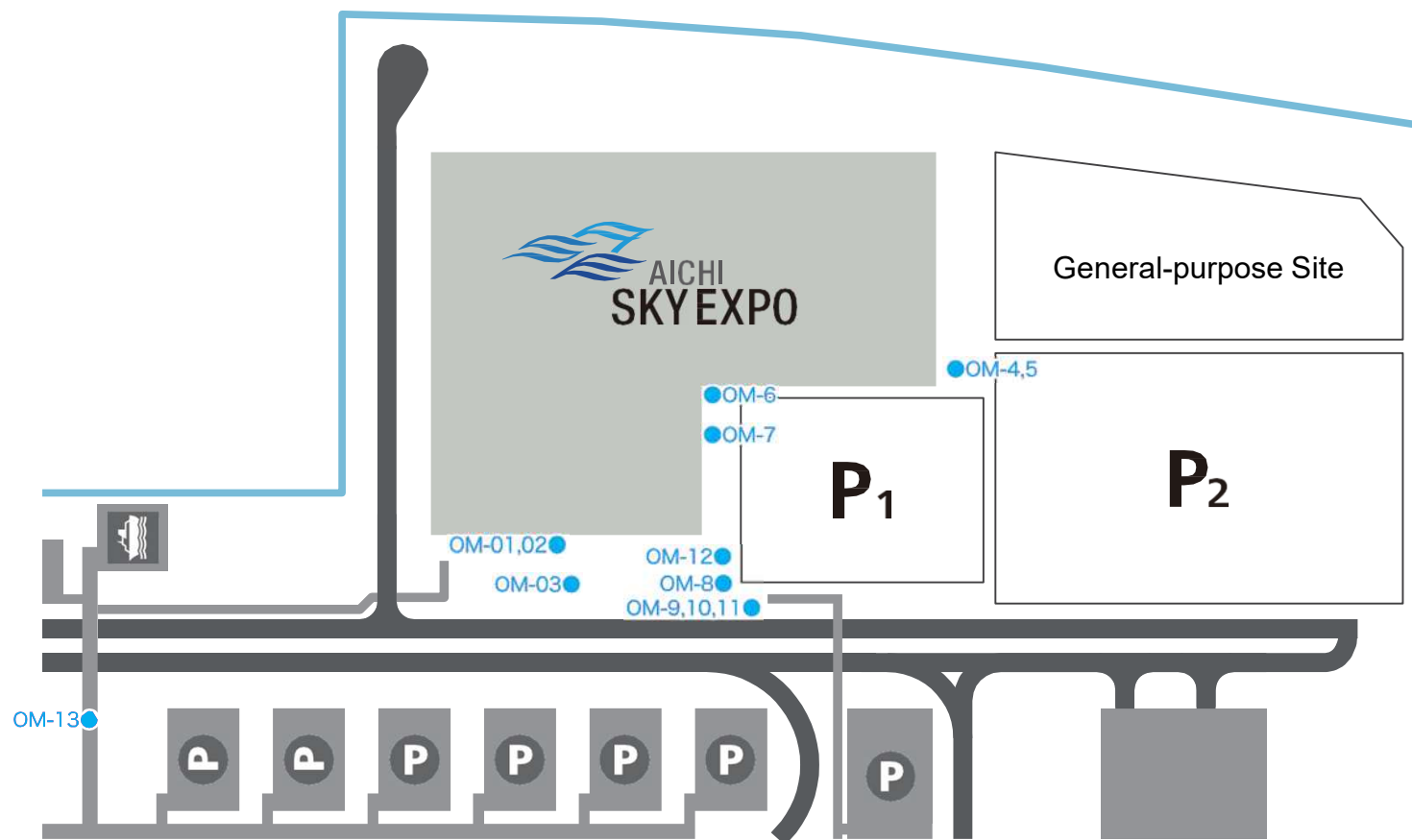




Media Guide

AICEC Media Guide

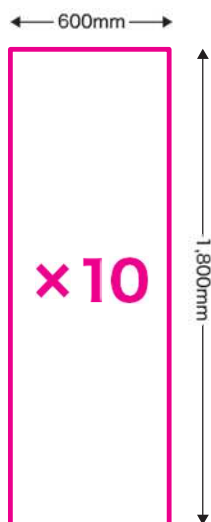
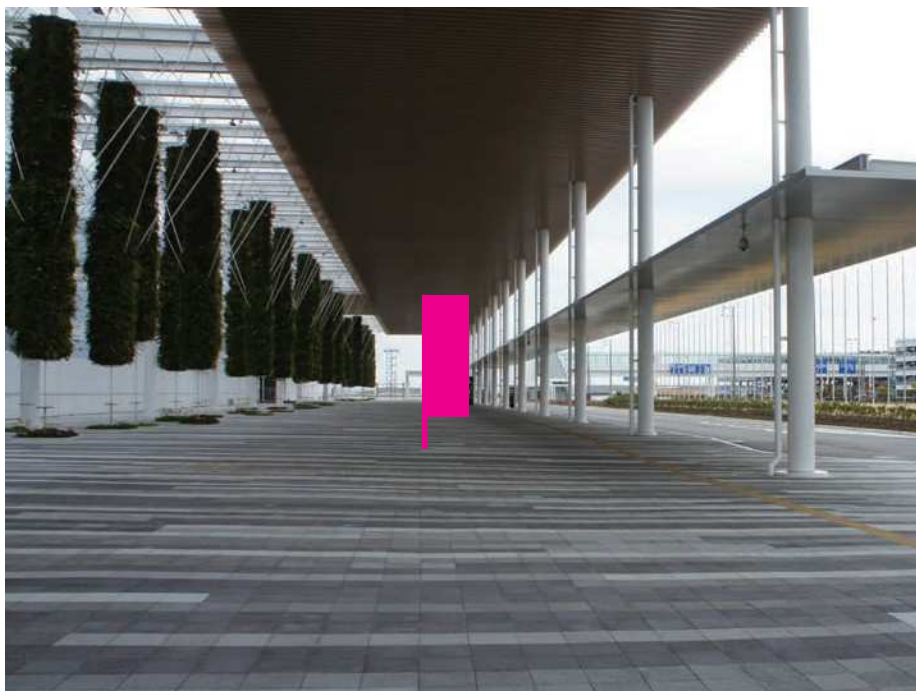
2026.07.07



Outdoor Media

OM-01

Main entrance: Approach
Standing banner

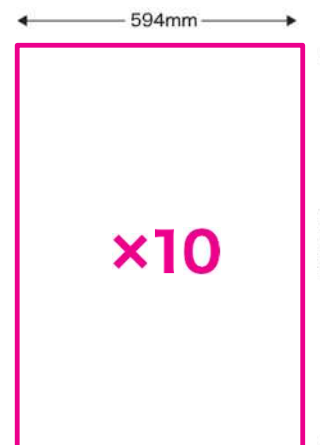


Ad media usage fee (10 banners)	30,000 yen/day
	120,000 yen/week

- Spec: Banner (Flame resistant)
- Size: W600 x H1,800 mm
- Pole diameter: ϕ 25-28mm
- Pole-into-the-hole type
Hole diameter: ϕ 29mm /
Depth: approx. 145mm
* Water bases and other pole stands
are not permitted.
- Please provide us with poles.
- Please provide us with design data.
(Data format, etc., need to be checked
in advance.)
- The ad media usage fee does not
include consumption tax, design
production cost, or installation &
removal costs.

OM-02

Main entrance: Small roof columns
Posters

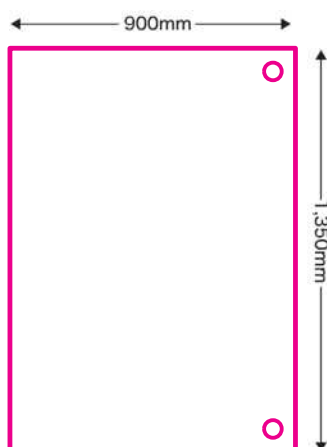


Ad media usage fee (10 posters)	20,000 yen/day
	100,000 yen/week

- Spec: Poster (With removable type
frames)
- Poster size: A1 (W594 x H841mm)
* Visible size: W590 x H830mm
- Please provide us with design data.
(Data format, etc., need to be checked
in advance.)
- The ad media usage fee does not
include consumption tax, design
production cost, or installation &
removal costs.

OM-03

Main entrance
Side flags



*36 flags max.
(Total number of poles: 36)

Ad media
usage fee
(per flag)

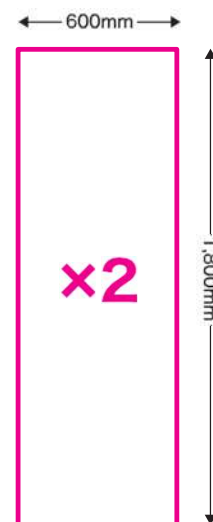
1,000 yen/day

5,000 yen/week

- Spec: Tarpaulin, mesh (Flame resistant)
Grommets are required at the two corners, top and bottom, on the pole side.
- Size: W900 x H1,350mm
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-04

Sub-entrance
Standing banner



Ad media
usage fee
(2 banners)

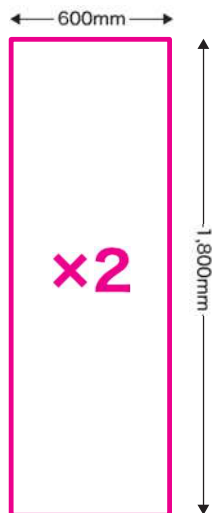
6,000 yen/day

24,000 yen/week

- Spec: Banner (Flame resistant)
- Fabric dimensions: W600 x H1800mm
- Pole diameter: ϕ 25-28mm
- Pole-into-the-hole type
Hole diameter: ϕ 29mm /
Depth: approx. 145mm
* Water bases and other pole stands are not permitted.
- Please provide us with poles.
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-05

Sub-entrance Standing banners



Ad media
usage fee
(2 banners)

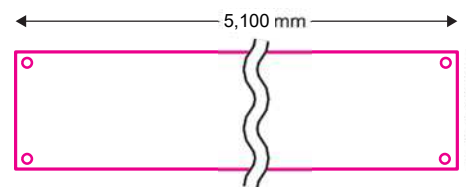
6,000 yen/day

24,000 yen/week

- Spec: Banner (Flame resistant)
- Fabric dimensions: W600 x H1,800mm
- Pole diameter: $\phi 25$ -28mm
- Pole-into-the-hole type
Hole diameter: $\phi 29$ mm /
Depth: approx. 145mm
* Water bases and other pole stands are not permitted.
- Please provide us with poles.
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-06

West entrance & Restaurant doorway Suspended flag



Ad media
usage fee

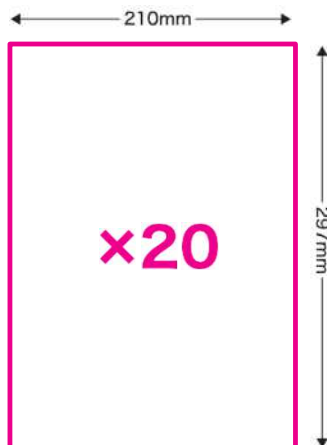
6,000 yen/day

24,000 yen/week

- Spec: Tarpaulin, mesh (Flame resistant)
- Size: W5,100 x H800mm
Grommets are required at the two top corners and the two bottom corners.
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-07

On-premises walkway in front of west entrance
Sheets attached to the columns on the right and left sides



Ad media
usage fee
(20 posters)

10,000 yen/day

50,000 yen/week

- Spec: Inkjet sheets (Removable sheets)
- Size: W210 x H297mm
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-08

Walkway in front of the stairs on the FOD side
Standing banner



Ad media
usage fee
(2 banners)

6,000 yen/day

24,000 yen/week

- Spec: Banner (Flame resistant)
- Size: W600 x H1,800mm
- Pole diameter: φ25-28mm
- Pole-into-the-hole type
Hole diameter: φ29mm /
Depth: approx. 145mm
* Water bases and other pole stands are not permitted.
- Please provide us with poles.
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-09

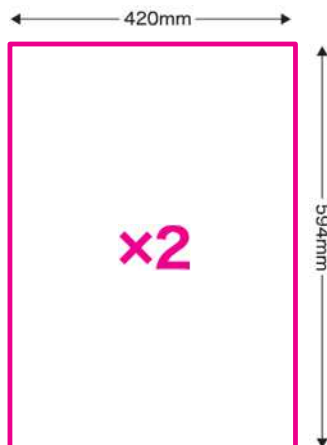
Stairs on the FOD side
Posters on the front wall-integrated columns



Ad media
usage fee
(2 posters)

15,000 yen/day

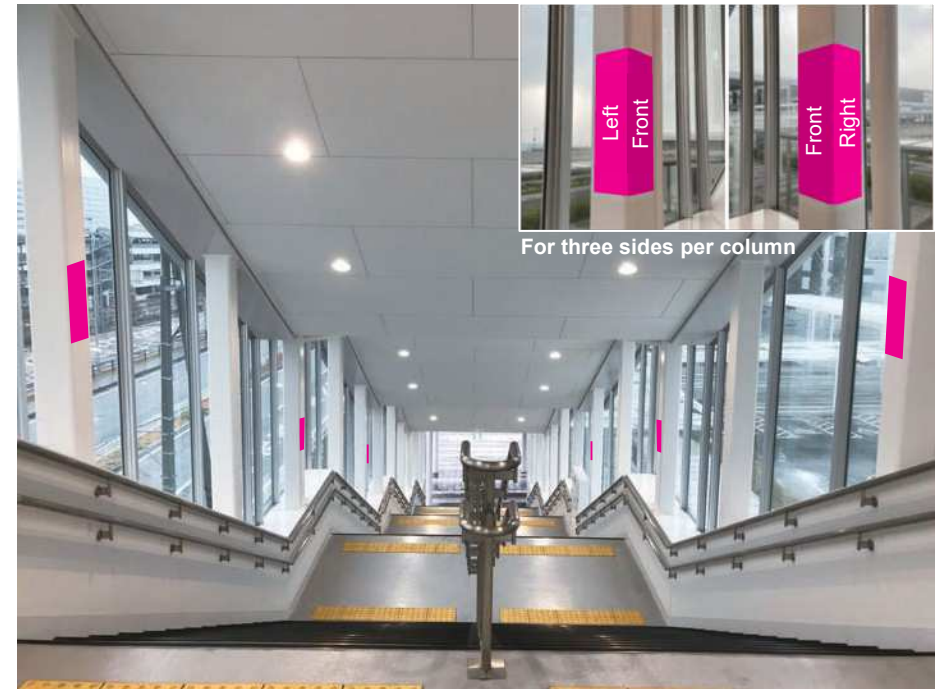
60,000 yen/month



- Spec: Poster (With frames)
- Poster size: A2 (W420 x H594mm)
- * Visible size: W415 x H590mm
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-10

Walkway roof in front of the stairs on the FOD side
Posters on the columns



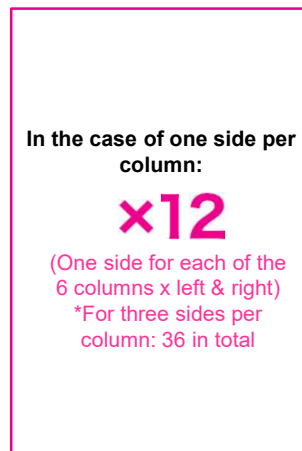
For three sides per column

Ad media
usage fee
(6 posters)

48,000 yen/week

192,000 yen/month

← 200mm →

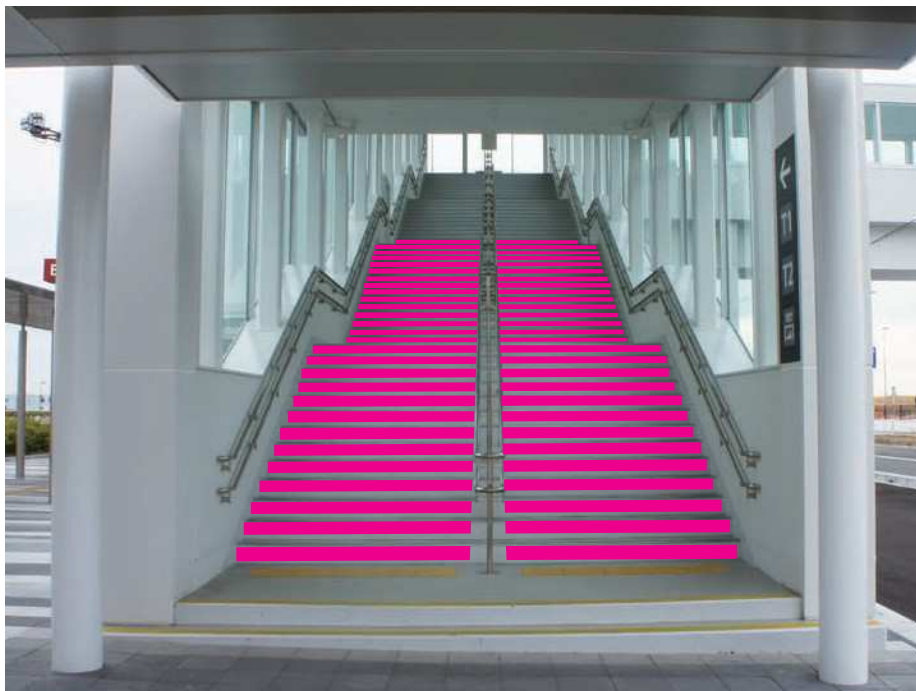


600mm

- Spec: Column sheets
Posters can be attached directly to the columns.
Posters are displayed on every other column.
Posters can be displayed on up to three sides of a column.
- Size: W200 x H600mm
* The three sides can be used together to display a W600mm poster.
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-11

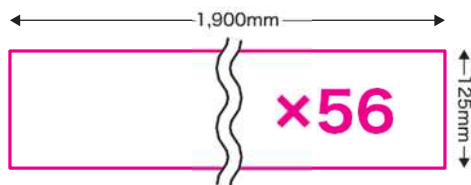
Stairs on the FOD side
Step sheets



Ad media
usage fee
(56 sheets)

90,000 yen/week

360,000 yen/month



- Spec: Inkjet sheet
- Size: W1,900 x H125mm
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- * Design templates are available.
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

OM-12

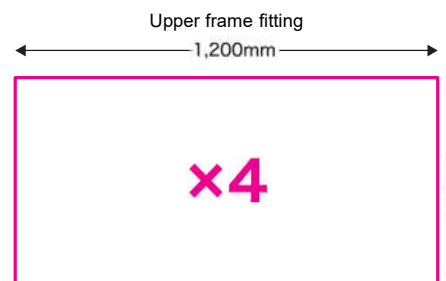
Walkway roof in front of the stairs on the FOD side
Suspended flags



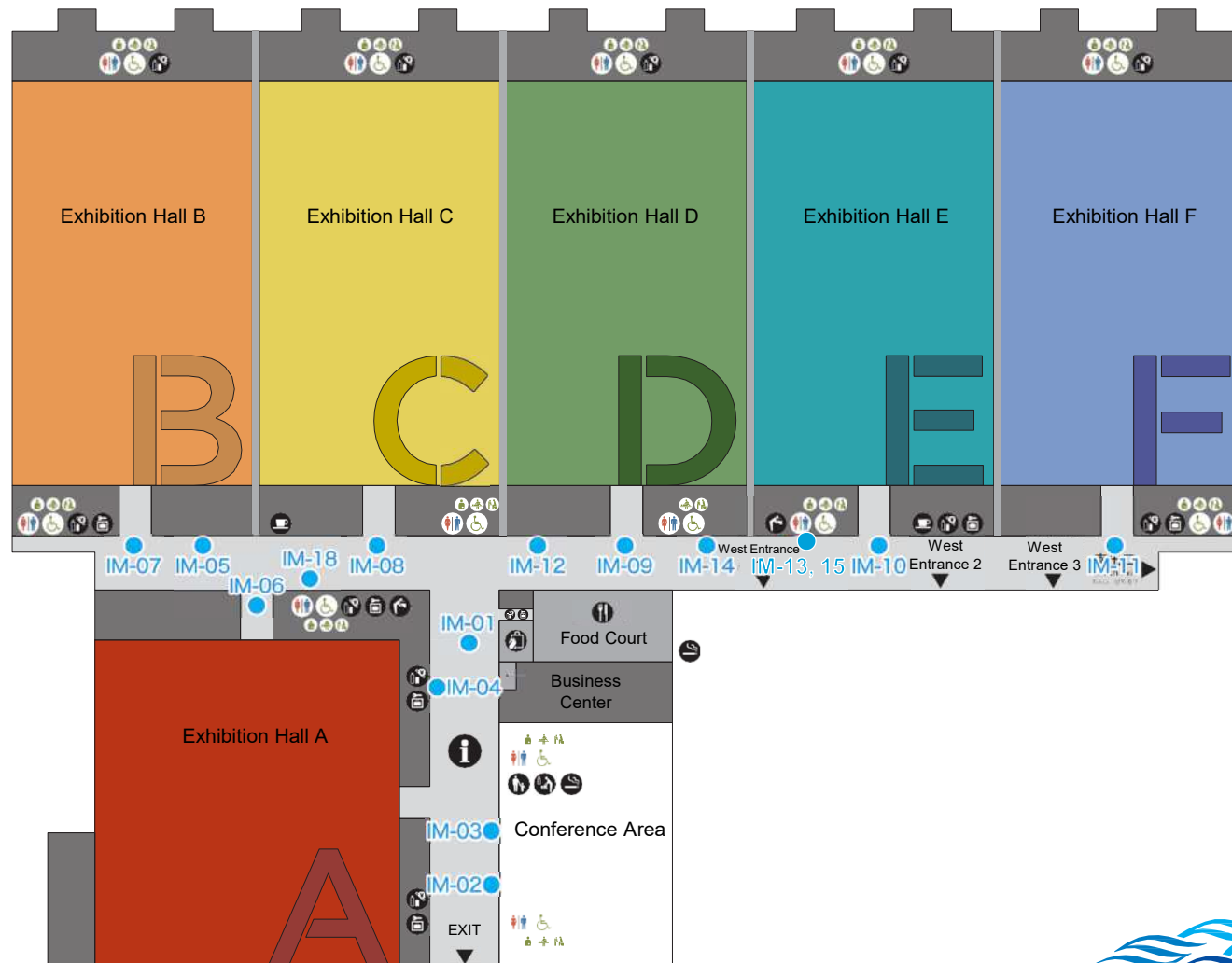
Ad media
usage fee
(4 flags)

6,000 yen/day

24,000 yen/week

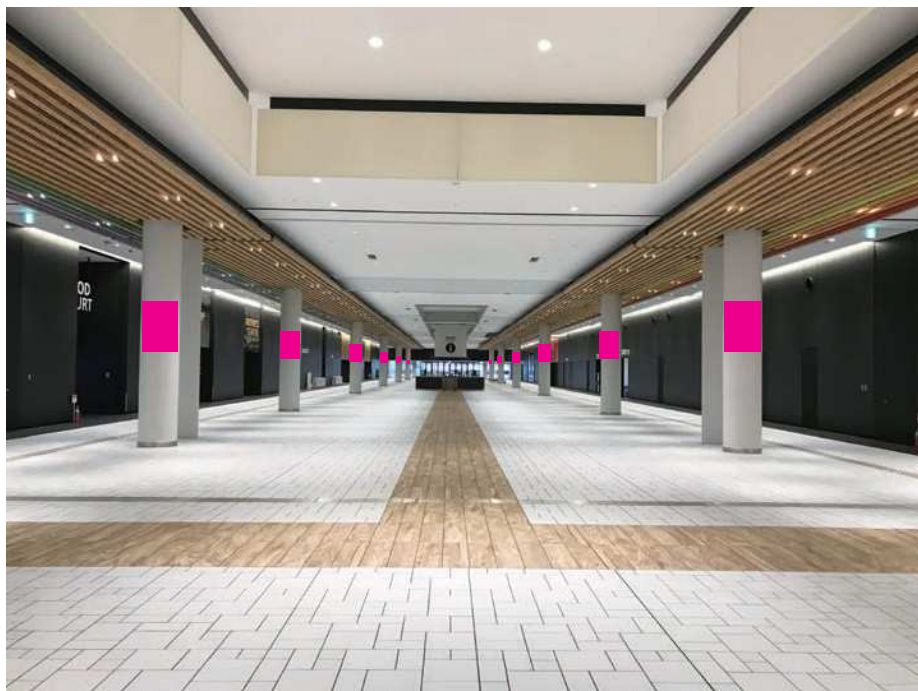


- Spec: Tarpaulin, mesh (Flame resistant)
- Size: W1,200 x H600mm
- The sheet is threaded through the upper pipe.
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.



IM-01

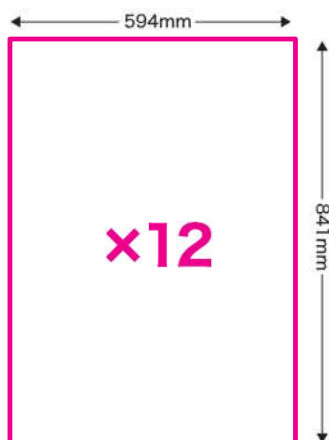
Cylindrical columns in the mall Posters



Ad media
usage fee
(12 posters)

30,000 yen/day

210,000 yen/week



- Spec: Poster (With frames)
- Poster size: A1 (W594 x H841mm)
* Visible size: W580 x H825mm
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

IM-02

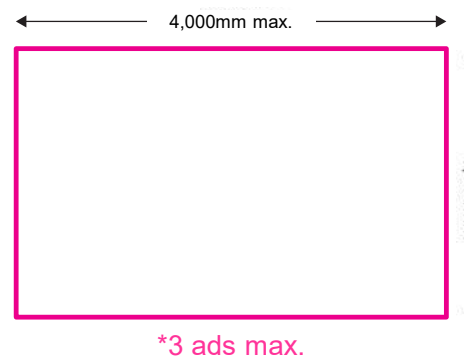
Wall between Conference Area doors Ceiling-suspended advertisement



Ad media
usage fee
(1 ad)

50,000 yen/week

200,000 yen/month



- Spec: 3mm ALPOLIC + inkjet output, fabric
- Size: W4,000 x H1,800mm max.
- Suspended load: 70kg max.
- Wire length: 5m
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

IM-03

Wall between Conference Area and AICEC Office
Ceiling-suspended advertisement



Ad media
usage fee
(1 ad)

50,000 yen/week

200,000 yen/month

4,000mm max.



*2 ads max.

- Spec: 3mm ALPOLIC + inkjet output, fabric
- Size: W4,000 x H1,800mm max.
- Suspended load: 70kg max.
- Wire length: 5m
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

IM-04

Side wall of the Hall A in front of Business Center
Ceiling-suspended advertisement



Ad media
usage fee
(1 ad)

50,000 yen/week

200,000 yen/month

4,000mm max.

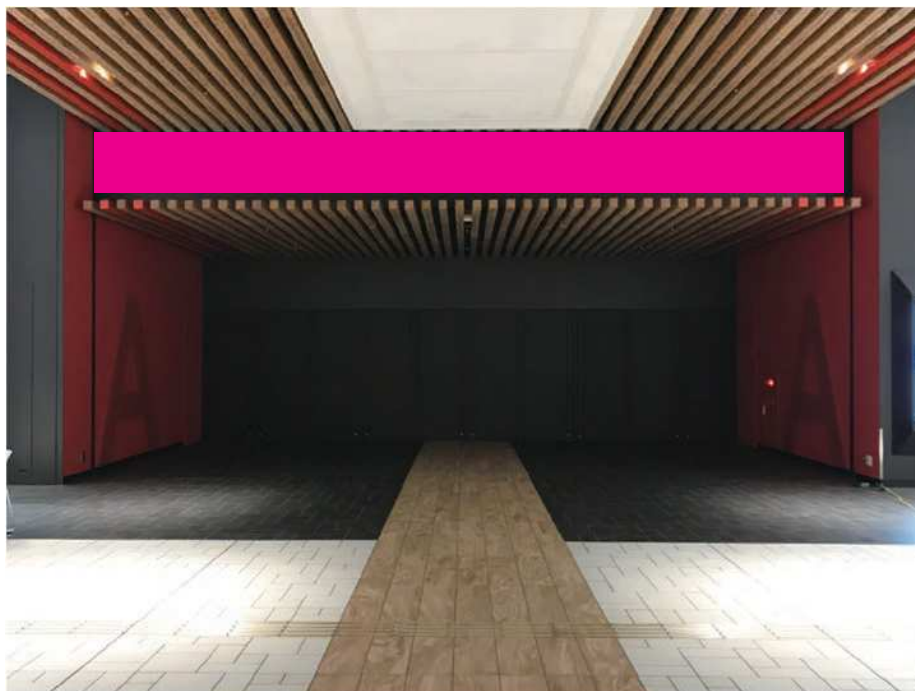


*2 ads max.

- Spec: 3mm ALPOLIC + inkjet output, fabric
- Size: W4,000 x H1,800mm max.
- Suspended load: 70kg max.
- Wire length: 5m
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

IM-06
IM-11

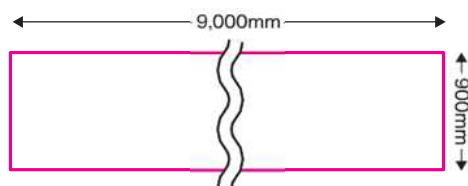
Wall above the hall entrance
Ceiling-suspended advertisement (A, B, C, D, E, or F)



Ad media
usage fee

20,000 yen/day

140,000 yen/week



- Spec: Tarpaulin, fabric (Flame resistant)
 - Size: W9,000 x H900mm
 - Please provide us with design data. (Data format, etc., need to be checked in advance.)
 - The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.
 - Can be displayed only at the entrance to the hall with use permission.
- * An aerial work platform may be lent only if a working at heights certificate is presented.

IM-12

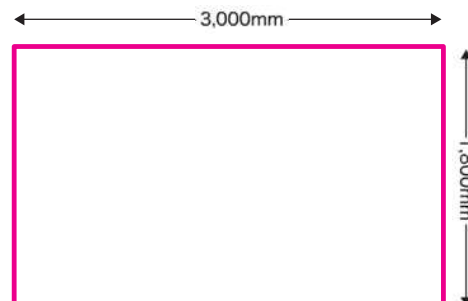
Wall at the upper left of the Hall D's digital signage
Ceiling-suspended advertisement



Ad media
usage fee

40,000 yen/week

160,000 yen/month



- Spec: 3mm ALPOLIC + inkjet output, fabric
- Size: W3,000 x H1,800mm
- The sheet is threaded through the upper pipe.
- Suspended load: 70kg max.
- Wire length: 5m
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

IM-13

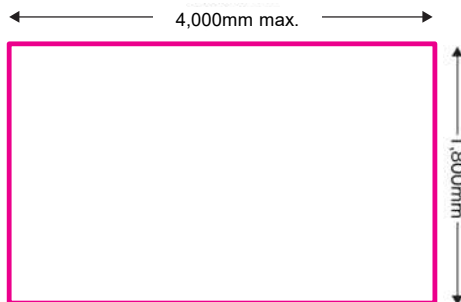
Wall between Hall D and E
Ceiling-suspended advertisement



Ad media
usage fee

40,000 yen/week

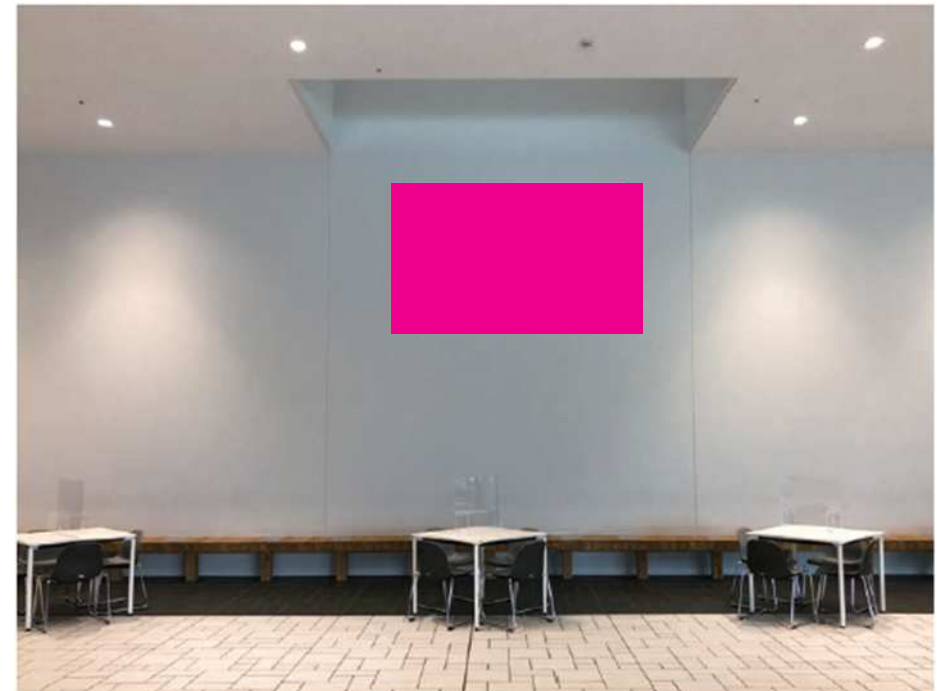
160,000 yen/month



- Spec: 3mm ALPOLIC + inkjet output, fabric
- Size: W4,000 x H1,800mm MAX
- Suspended load: 70kg max.
- Wire length: 5m
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

IM-13

Wall between Hall D and E in front of west
entrance 1
Ceiling-suspended advertisement



Ad media
usage fee

40,000 yen/week

160,000 yen/month



- Spec: 3mm ALPOLIC + inkjet output, fabric
- Size: W4,000 x H1,800mm MAX
- Suspended load: 70kg max.
- Wire length: 5m
- Please provide us with design data. (Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.

IM-14

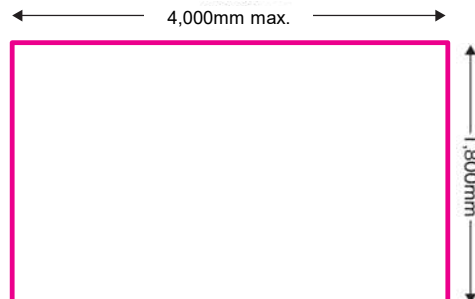
Wall to the left of Hall E entrance
Ceiling-suspended advertisement



Ad media
usage fee

40,000 yen/week

160,000 yen/month



- Spec: 3mm ALPOLIC + inkjet output, fabric
- Size: W3,000 x H1,800mm max.
- Suspended load: 70kg max.
- Wire length: 5m
- Please provide us with design data.
(Data format, etc., need to be checked in advance.)
- The ad media usage fee does not include consumption tax, design production cost, or installation & removal costs.



Since this is a highly public facility, we have our own advertisement screening criteria. Please note that we do not accept advertisements which we deem inappropriate in light of our screening criteria or may violate relevant laws, regulations, and/or guidelines. For details, please contact the Aichi Sky Expo Promotion Organization listed on the next page.

■ Basic Guidelines for Advertisement to Be Posted

- (1) Advertisements to be displayed must be perceived by consumers and users as objective information which is socially highly credible.
- (2) The expressions in advertisements must have a level of credibility and reliability appropriate for the AICEC and must be such that it allows users to have a proper basis for making decisions.
- (3) The expressions in the advertisements to be displayed must maintain appropriate moderation without harming the dignity of the AICEC, while accommodating changing social situations, customs, manners, and/or the advertising environment.
- (4) The advertisements to be displayed must be based on the purpose for which the facility was established as a public facility, and must be handled fairly and equitably when displayed.
- (5) Considering (1) to (4) above, we will not approve any advertisement if:
 - [1] it runs counter to public order or good manners;
 - [2] it harms the atmosphere or spoils the appearance of the facility;
 - [3] it causes discomfort to the public;
 - [4] it is or may be in violation of laws, regulations, etc.;
 - [5] it is inappropriate in terms of the protection of consumers;
 - [6] it is inappropriate in terms of the protection of minors; or
 - [7] it is inappropriate as an advertisement displayed on advertising media managed by the organization.

■ Advertisers and When to Apply

- [1] If you are an event organizer or an exhibitor:

Priority application is applied from the time your application for the use of the facility is submitted until three (3) months prior to your preferred date.
- [2] If you are a constituent member (including the members, etc., of the constituent member) of the Aichi Sky Expo Demand Creation Council's Hospitality Enhancement PT:

Applications will be accepted from three months prior to your preferred date.

■ Contact List of Designated Agencies

Shinto Tsushin Co., Ltd.

3-16-29 Marunouchi, Naka-ku, Nagoya-shi, Aichi

TEL: 052-951-3875

FAX: 052-951-0672

Email: tv-tower-kirameki@shinto-tsushin.co.jp

Centrair Passenger Service Co., Ltd.

1-1 Centrair, Tokoname-shi, Aichi

TEL: 0569-38-7118

FAX: 0569-38-7568

Email: centrair_kokoku_syoji@cjiac.co.jp

Dentsu Meitetsu Communications Inc.

4-8-18 Meieki, Nakamura-ku, Nagoya-shi, Aichi

TEL: 052-571-0550

FAX: 052-485-5519

* If you wish to display an advertisement in a place not listed in this Media Guide, we will charge a daily fee of 8,000 yen/m2 (for an indoor place) or 5,000 yen/m2 (for an outdoor place).

For details, please contact the Aichi Sky Expo Promotion Organization.

Aichi Sky Expo Promotion Organization

(Located in Aichi International Convention & Exhibition Center Co., Ltd.)

5-10-1 Centrair, Tokoname-shi, Aichi 479-0881

TEL: 0569-38-2365

FAX: 0569-38-2371

Reception hours: From 9:00 a.m. to 6:00 p.m. (weekdays only)

Email: ppp@aichiskyexpo.com